# Global Enterprise Technology presents the GET IMMERSION EXPERIENCE:

an opportunity to work at a global corporation in the U.S. or abroad.



# GET

## GLOBAL ENTERPRISE TECHNOLOGY

Powered by Syracuse University's collaboration with JPMorgan Chase & Co.

**GET.SYR.EDU/IMMERSION**

# IMMERSION EXPERIENCE

The intersection of learning and doing.



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More than an internship, the GET Immersion Experience (IE) provides the intersection between learning and doing. Gain knowledge in areas such as strategy, IT-enabled innovation, organizational dynamics, and effective communication—as well as the specific skills needed to succeed in your project assignment.



"The GET Immersion program exposed me to aspects of computer science that I was unaware of previously. It also helped me understand how application development and other areas of computer science fit into various companies and their departments. On top of the benefits from the coursework, the GET internship opportunity provided me with real programming experience in a large enterprise corporation." **GET IE INTERN 2012**

**The application and selection process takes place from early September through mid-November.**

| SEPTEMBER | SEPTEMBER/OCTOBER | OCTOBER/NOVEMBER | NOVEMBER |
|---|---|---|---|
| • Create your resume.<br>• Attend an Immersion Experience information session.<br>• Meet with your advisor. | • Apply online. The application deadline is posted at GET.SYR. EDU/IMMERSION. | • Interview for Immersion Experience. | • Final selections/ decision for IE Intern positions. |

- Earn money as a paid, full-time intern in a multinational company. Positions are available in the U.S. and abroad.
- Maintain full-time student status by earning 12 credits via required courses offered during residency sessions and virtually supported during the Immersion Experience.*
- Begin to build your network by interacting with experienced industry professionals.
- Optional participation in a three-credit study abroad elective: EuroTech, a multi-city European traveling seminar, or AsiaTech, a multi-city Asian traveling seminar, both focused on how global companies leverage enterprise.

*If needed, optional courses can be taken to fulfill additional requirements with approval from your advisor and/or GET representative. It is **IMPORTANT** that you contact your home school advisor to determine how credits will fit into your requirements.

## THE EXPERIENCE

In today's global economy, a company's use of technology has become instrumental to its success. Whether you aspire to work in finance, healthcare, science entertainment or elsewhere, the largest and most successful companies have information technology infrastructures that make their day-to-day business run smoothly. The GET Immersion Experience is an opportunity for you to gain first-hand experience designing, developing and supporting the applications and projects that give these businesses their competitive edge.

And don't worry—you don't need to have a technical background to participate. Students who have gone through the GET Immersion Experience have come from programs such as Communications and Rhetorical Studies, Business, Computer Engineering and Information Science. Past companies have included JPMorgan Chase & Co., Bloomberg, Cisco, Ernst & Young, and IBM. The latest list of corporate participants is at **GET.SYR.EDU/IMMERSION**



"The program exposed me to real time collaboration. I worked in New York City and I had to collaborate with teams in London, Delaware and Hong Kong to work on projects by leveraging several collaboration tools like Cisco Telepresence, Teleconference, WebEx and email communication."
**GET IE INTERN 2012**

## THE IE INTERN

As an IE intern, you'll join a sponsoring company's project team where you will be exposed to different areas of technology within the organization. The GET Immersion Experience provides you with the chance to gain more real-world work experience than a typical internship because of its extended length, eight months. During the GET Immersion Experience you will have the opportunity to:

- Achieve a strong understanding of how IT systems serve the business processes of your firm and the challenges that sometimes arise.
- Strategize with your teammates to develop potential solutions to a company's information technology challenges.
- Develop the communication, collaboration and critical thinking skills that you will need to succeed in your career upon graduation.



"As a sophomore with little technical background, I was able to acquire skills like HTML, CSS and SQL. Furthermore, the IE gave me new insights about information technology. Previously, I thought IT was merely about fixing and troubleshooting computers. However, through this program I learned that information technology entails more than that. It is about thinking analytically, problem solving, innovation and increasing efficiency."
**GET IE INTERN 2012**

## QUALIFICATIONS

Specific qualifications vary with the sponsoring firm but generally include:

- A strong academic record with a preferred minimum GPA of 3.2.
- Demonstrated interpersonal skills and an aptitude for leadership.
- The ability to communicate effectively, multitask, and solve problems creatively.
- Evidence of being self-directed, results-oriented, and customer-focused.
- Technical skills, which may include programming, requirements gathering, or infrastructure support.
- The ability to register for the required 12 credits of coursework.

## INTEGRATED COURSEWORK

Starting with a one week residency on the University of Delaware campus in January, all IE students complete course content for the four required GET courses, where they prepare for their work assignments. Throughout the spring portion of your internship, you'll work with a faculty mentor to reinforce the course concepts you learned during the residency as you implement them in your work environment.

Additional credits can be earned via optional participation in EuroTech or AsiaTech, and through optional credits that have been worked out with your advisor. This means that you can maintain full-time student status and stay on track for your intended graduation date.



## REQUIRED COURSES

- Large IT Projects: Systems Strategies and Architecture
- IT-Enabled Innovation and Change Within a Global Enterprise
- Effective Communication within a Global Enterprise
- Professional Experiences in GET

## PRESENT YOUR IDEAS AND INSIGHTS TO SENIOR MANAGEMENT AND FACULTY

As part of the IT-Enabled innovation and Change Within a Global Enterprise course, you'll work on your project during the spring semester, concluding with a presentation to both senior management and faculty in May on the IT solution you worked with your team to develop. During this presentation, you'll also have the opportunity to share what you learned from the program, how you benefitted from your participation, and to provide your ideas and suggestions to improve the Immersion Experience. Some firms have even implemented the most innovative student suggestions.

## ADDITIONAL INFORMATION

For more information on the GET Immersion Experience (IE), contact:
**Sarah Brisbin** at **swbrisbi@syr.edu** or visit **GET.SYR.EDU/IMMERSION**