GLOBAL ENTERPRISE TECHNOLOGY
IMMERSION EXPERIENCE INTERNSHIPS 2014

• Earn money as a paid intern in a multinational company
• Enroll for 9-12 credits of related coursework to stay on track for graduation
• Build your network by interacting with experienced industry professionals
• A technical background is not required to participate

Finance, government, healthcare, retail, sports management—global enterprise technology systems are at the core of all large companies and organizations. The Immersion Experience (IE) is an opportunity for you to gain first-hand experience designing, developing and supporting the applications that make these large scale systems run smoothly—experiences that will give you a competitive edge in the job market.

Companies that have participated in the Immersion Experience include:
• Cisco
• Eaton
• Ernst and Young
• General Electric
• IBM
• JPMorgan Chase & Co.
• Nationwide
• SafeNet

Visit get-immersion.syr.edu after September 9 to see the list of 2014 participating companies.

Immersion Experience Interns
Students who have gone through the Immersion Experience have come from programs such as Business, Communications and Rhetorical Studies, Computer Engineering, Information Science and Public Relations. As an IE Intern, you will be exposed to different areas of technology within an organization and, because of the extended length you will gain more real-world work experience than a typical internship provides.

During the GET Immersion Experience you will have the opportunity to:
• Achieve a strong understanding of how IT systems serve the business processes of your company and the challenges that sometimes arise.
• Strategize with your teammates to develop potential solutions to a company’s information technology challenges.
• Develop the communication, collaboration and critical thinking skills that you will need to succeed in your career upon graduation.

Qualifications

Specific qualifications vary with the sponsoring company but generally include:
• A strong academic record with a preferred minimum GPA of 3.0.
• Demonstrated interpersonal skills and an aptitude for leadership.
• The ability to communicate effectively, multitask, and problem solve creatively.
• Evidence of being self-directed, results-oriented, and customer-focused.
• Some positions require technical skills, which may include programming, requirements gathering, or infrastructure support.
Coursework

Pre-coursework Spring/Summer 2014
Students receive preparation and support from faculty before and during the internship. Preparatory coursework includes Foundational and Advanced Microsoft Excel.

Core Courses
IE participants are required to register for these courses

- **IT-Enabled Innovation & Change within a Global Enterprise (3CR)** Analytical views of IT-enabled innovation and change management; development of strategic approach to innovation and change; understand organizational implications of innovation; present innovative ideas to senior management.

- **Practicum in Distributed Collaboration (3 CR)** Learn and execute best practices in communication and collaboration across globally distributed organizations.

- **GET Internship (3-6 CR)** Faculty supervised support of student internship experience.

NOTE: Registration for 12 credits of coursework is required to maintain full-time status. Optional courses can be taken to fulfill additional requirements with approval from your advisor and/or GET representative. It is IMPORTANT that you contact your home school advisor to determine how credits will fit into your requirements.

Present Your Ideas and Insights to Senior Management and Faculty
As part your coursework, you will work on a project during the fall semester that will conclude with a presentation to both senior management and faculty on the IT solution you worked with your team to develop.

Timeline

Application & Selection
(September – December 2013)

- September 9-October 4: Students apply to the program and submit resumes to specific positions.
- October 6-31: Students will be selected for interviews by employers and interviews will be conducted.
- November 8: Students will be notified of offers.
- November 22: Deadline for students to accept/decline offers

Spring Semester 2014
January-May 2014

- Students are paired with a faculty mentor
- Pre-internship online coursework to prepare
- Fall Immersion Experience course registration

Summer at Work
June-August 2014

- On-site, full-time paid work at sponsoring employer offices in assigned city

Residency
August 2014
- Held between summer and fall semesters

Fall at Work
August-December 2014

- Continued paid work either on-site or remote, full-time or part-time, depending on company requirements
- 9-12 credits of online academic coursework
- Formal presentation to senior management of sponsoring employer

For more information contact: Sari Signorelli at szsignor@syr.edu or visit GET.SYR.EDU/IMMERSION